One of America’s leading public research institutions, Washington State University pairs an outstanding learning experience with a deeply rooted commitment to public service.

Campuses across Washington welcome more than 31,000 undergraduate, graduate, and professional students from every state and 98 countries.

**Academic programs prepare undergraduates to succeed**

WSU empowers students through award-winning and effective support:

- **Writing program for all majors:** WSU’s Writing Program teaches students to write effectively—a vital skill in any career.
- **Undergraduate research:** With the guidance of professors, students learn research methods and deepen understanding of their fields.
- **Honors College:** Top students (average incoming GPA 3.85) of all majors participate in small, discussion-based courses and examine issues in a global context. A senior thesis explores a topic in depth.

**Graduate and professional programs win national acclaim**

WSU’s nearly 150 master’s, doctoral, and professional degree programs attract students from 87 nations.

**Professors are both outstanding and accessible**

Students at all levels work alongside professors who include members of the National Academies, Fulbright Fellows, and some of the most cited researchers in the world. WSU faculty have a well-deserved reputation for accessibility.

**Research strengthens communities worldwide**

Research targets critical national and global challenges in fields such as healthcare, clean energy, food production, economic opportunity, smart systems, and national security.

**Students work for the greater good**

Each year thousands of students volunteer their time and talents to benefit communities near and far. The Elson S. Floyd College of Medicine trains physicians to serve Washington communities where they are needed most.

**School spirit is unstoppable**

Fans form a sea of crimson to cheer on the Pac-12 Cougars.

**WSU serves communities across Washington and beyond**

Campuses in Pullman, Everett, Spokane, Tri-Cities, and Vancouver serve students across the state. Global Campus online learning programs reach worldwide. Extension offices in every Washington county partner with citizens to address local issues. Research and extension centers across the state conduct studies that benefit Washington industries: agriculture, viticulture, tree fruit production, and more.

**Alumni form a community of Cougs**

The vast alumni network supports the achievement of fellow Cougs worldwide, from classroom to career.
WASHINGTON STATE UNIVERSITY
STRATEGIC PLAN

Vision
Washington State University will be one of the nation’s leading land-grant universities, preeminent in research and discovery, teaching, and engagement.

Mission
Washington State University is a public research university committed to its land-grant heritage and tradition of service to society. Our mission is threefold:

- To advance knowledge through creative research, innovation, and creativity across a wide range of academic disciplines.
- To extend knowledge through innovative educational programs in which students and emerging scholars are mentored to realize their highest potential and assume roles of leadership, responsibility, and service to society.
- To apply knowledge through local and global engagement that will improve quality of life and enhance the economy of the state, nation, and world.

Values

- Quality and Excellence: We are committed to providing quality and excellence in all our endeavors.
- Integrity, Trust, and Respect: We are committed to ensuring trust and respect for all persons in an environment that cultivates individual and institutional integrity in all that we do.
- Research, Innovation, and Creativity: We are committed to the pursuit of inquiry and discovery and to the creation and dissemination of knowledge.
- Land-grant Ideals: We are committed to the land-grant ideals of access, engagement, leadership, and service to bring the practical benefits of education to the state, nation, and global community.
- Diversity and Global Citizenship: We embrace a worldview that recognizes and values the importance of domestic and global diversity, global interdependence, and sustainability.
- Freedom of Expression: We are committed to the free exchange of ideas in a constructive and civil environment, including the canons of academic freedom in research, teaching, and outreach.
- Stewardship and Accountability: We are committed to serving as ethical and responsible stewards of University resources.

Goals

Theme 1: Exceptional Research, Innovation, and Creativity

Goal 1
Increase productivity in research, innovation, and creativity to address the grand challenges and opportunities of the future.

Goal 2
Further develop WSU’s unique strengths and opportunities for research, innovation, and creativity based on its locations and land-grant mandate to be responsive to the needs of Washington state.

Goal 3
Advance WSU’s reach both nationally and internationally in existing and emerging areas of achievement.

Theme 2: Transformative Student Experience

Goal 1
Provide an excellent teaching and learning opportunity to a larger and more diverse student population.

Goal 2
Provide a university experience centered on student engagement, development, and success, which prepares graduates to lead and excel in a diverse United States and global society.

Goal 3
Improve curricular and student support infrastructure to enhance access, educational quality, and student success in a growing institution.

Theme 3: Outreach and Engagement

Goal 1
Increase access to and breadth of WSU’s research, scholarship, creative, academic, and extension programs throughout Washington and the world.

Goal 2
Expand and enhance WSU’s engagement with institutions, communities, governments, and the private sector.

Goal 3
Increase WSU faculty, staff, and students’ contributions to economic vitality, educational outcomes, and quality of life at the local, state, and international levels.

Theme 4: Institutional Effectiveness: Diversity, Integrity, and Openness

Goal 1
Create and sustain a university community that is diverse, inclusive, and equitable.

Goal 2
Cultivate a system-wide culture of organizational integrity, effectiveness, and openness that facilitates pursuit of the institution’s academic aspirations.

Goal 3
Steward and diversify resources invested by students, the public, and private stakeholders in a responsible way to ensure economic viability of the institution.

For more details on WSU’s Strategic Plan, visit http://strategicplan.wsu.edu.

WASHINGTON STATE UNIVERSITY FOUNDATION

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The Washington State University Foundation promotes, accept, and maximizes philanthropic support for Washington State University students, faculty, research, programs and services University-wide. The WSU Foundation has received more than $2 billion in philanthropic support for WSU to fund scholarships for deserving undergraduate and graduate students, retain and attract top faculty, build state-of-the-art facilities, and enable cutting-edge research and educational programs to flourish. Private gifts and grants are designated to the WSU campus, college, program, or fund of the donor’s choosing. Contributions can be made by contacting the WSU Foundation office at 800-448-2978 or by making a gift online at https://foundation.wsu.edu/give. For more information, visit the WSU Foundation’s website or e-mail: foundation@wsu.edu. Mail inquiries may be addressed to WSU Foundation, PO Box 641925, Pullman, WA 99164-1925.

The Washington State University Foundation prudently manages, invests, and stewards the assets entrusted to it by WSU and its alumni, friends, and donors. Since its creation in 1979, the WSU Foundation has received more than $2 billion in philanthropic support for WSU to fund scholarships for deserving undergraduate and graduate students, retain and attract top faculty, build state-of-the-art facilities, and enable cutting-edge research and educational programs to flourish. Private gifts and grants are designated to the WSU campus, college, program, or fund of the donor’s choosing. Contributions can be made by contacting the WSU Foundation office at 800-448-2978 or by making a gift online at https://foundation.wsu.edu/give. For more information, visit the WSU Foundation’s website or e-mail: foundation@wsu.edu. Mail inquiries may be addressed to WSU Foundation, PO Box 641925, Pullman, WA 99164-1925.